



Press release

## **B&B Hotels acquires 100 per cent of the holding company of Villages Hotel group**

Brest, 30 January 2007; B&B Hotels today announced the acquisition of 100 per cent of the capital of SFIH, the owner of Villages Hotels. This statement follows that made on 17 October 2006 which revealed the beginning of exclusive negotiations with a view to completing this transaction.

This acquisition will enable B&B Hotels to considerably change the scope of the group, with the backing of Eurazeo, its majority shareholder. As a result, B&B Hotels will strengthen its national network which will now include more than 170 hotels and nearly 13,000 bedrooms in the budget hotel segment in France. In addition the group also has 12 hotels in Germany. The pro forma combined turnover for 2006 will be in excess of €130 million.

The founding group of Villages Hotel will take a minority stake in the new entity which will continue to be controlled by Eurazeo, with more than 73 per cent of the capital, with the rest of the shares held by Montefiore Investment and the management team.

The two companies' staff will remain in place under the leadership of Georges Sampeur, chairman of the executive management board of B&B Hotels.

### **About B&B Hotels:**

Owned by the investment company Eurazeo, B&B Hotels is the leading independent budget hotel chain in France, with more than 120 hotels in France and Germany.

B&B Hotels are aimed at meeting the requirements of all its clients, whether business travellers or tourists, by providing high quality services at competitive prices. The introduction of a new concept of low cost hotels, outlined on B&B Hotel's website ([www.hotel-bb.com](http://www.hotel-bb.com)), will further enable B&B Hotels to respond more effectively to its clients' expectations.

## **About Eurazeo**

With close to €6 billion in diversified assets and a market capitalisation of €5.5 billion, Eurazeo is one of the leading listed European investment companies. As a major private equity player, Eurazeo reviews a numerous investment opportunities and implements active value creating strategies in its portfolio companies. Eurazeo is a majority or key shareholder in companies such as Europcar, Rexel, [Eutelsat](#), [Fraikin](#), B&B Hotels and ANF.

### **B&B Hotels media contact**

Agence Wellcom  
Esthel Joubert - Gaillard/Sylvia Dantoni  
Tel: +33 (0) 1 46 34 60 60  
Fax: +33 (0) 1 46 34 05 29

### **Eurazeo media contact:**

M : Communications  
Louise Tingström  
Tel : +44 (0) 207 153 1537  
Email: [tingstrom@mcomgroup.com](mailto:tingstrom@mcomgroup.com)