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BAA CONSOLIDATES HEATHROW PARKING TO IMPROVE PASSENGER EXPERIENCE

The UK's leading parking management specialist, APCOA, has been appointed as Heathrow's dedicated airport parking partner. From November, Heathrow's 24,000 customer car parking spaces will be managed solely by APCOA to provide passengers with new and elevated levels of product quality and service.

The market leader in airport parking, APCOA parks over 5 million cars a year at UK airports and is well regarded for its specialist knowledge and innovative technology.

With the aim of meeting every passenger need and requirement, Heathrow has a variety of parking services - from traditional long stay parking through to valet and short stay, providing employment for nearly 500 members of staff.

Says Head of Travel Services at BAA, Fraser Brown: "The decision to consolidate and use one airport management specialist will provide a more efficient service and from an environmental perspective, help reduce CO2 emissions. We are confident this will enable us to offer the best possible experience to our passengers."

Says APCOA Managing Director Christopher Pullen: "We are delighted to have been appointed Heathrow's sole parking partner."

"Parking shapes the first and last impression that passengers have when they travel, so we are really looking forward to providing Heathrow with a progressive service that will address the many needs of its travellers."

Heathrow car parking will continue to be managed jointly by APCOA, NCP and Meteor until November.

Ends -

For more information please contact the BAA Commercial press office at Mischief on 020 7100 9999 / baa@mischiefpr.com

Notes To Editor

APCOA Parking is Europe's market leading and longest-established full-service parking services contractor, and is known within the parking industry for its many innovations over the years.

Across Europe, APCOA manages in excess of 1.2 million parking spaces in 17 countries. Within its extensive portfolio, APCOA manages parking at 33 airports in 8 countries.

In the UK, APCOA employs around 2600 people, and its customer base includes local authorities, town and city councils, airport authorities, rail companies, shopping centres, department stores, NHS trusts, in other words almost all types of organisation which need to supply parking or to enforce parking regulations.

For information from APCOA, please contact Peter Stickland on 01895 454237.